

# OCEANS'14

MTS / IEEE

Taipei

April 7~10, 2014

## Oceans Regeneration

### *Patron & Exhibition Brochure*

[www.oceans14mtsieetaipei.org](http://www.oceans14mtsieetaipei.org)



**IEEE**



**MTS**  
marine technology society



**NAR Labs**



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## **I. Introduction**

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OCEANS Conference, jointly sponsored by the Marine Technology Society (MTS) and the Oceanic Engineering Society of the Institute of Electrical and Electronic Engineers (IEEE/OES), is a major international forum held annually both in and outside of the United States respectively. OCEANS Conference is held in Asian countries biannually. In 2014, OCEANS'14 MTS/IEEE Taipei is to be held at the Taipei International Convention Center (TICC), jointly sponsored by the Taiwan Institute of Oceanic Engineering Society of the Institute of Electrical and Electronic Engineers, National Taiwan University (NTU) and National Applied Research Laboratories (NARLabs). This conference features 4 keynote lectures, oral presentations, student posters, special topic workshops, tutorials, and commercial exhibition and displays. We expect more than 500 experts and students around the world to participate in this prestigious conference.

OCEANS Conference is the world's largest international annual forum, which attracts participants including scientists, engineers, scholars and vendors worldwide to present the latest research results, ideas, developments, and applications within oceanic engineering and marine technology. On behalf of the Organizing Committee of the OCEANS '14, we would like to invite you to participate in this conference as it will be an excellent opportunity to expose your company brand and products to a target audience and to facilitate an effective market place for your company and its products. We sincerely invite your company to join us in fostering a globalized marine industry in Taiwan in the foreseeable future.



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## II. OCEANS '14 MTS/IEEE Taipei Overview

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1. Date: April 7~10, 2014
2. Venue: Taipei International Convention Center (TICC)
3. Theme: Oceans Regeneration
4. Official Language: English
5. Expected Number of Participants: Around 500 participants
6. Website: [www.oceans14mtsieetaipei.org](http://www.oceans14mtsieetaipei.org)

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## III. Local Organizing Committee

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### Local Organizing Committee Co-Chairs

Dr. Forng-Chen Chiu	Chair, IEEE/OES Taipei Chapter Professor, National Taiwan University
Dr. Wei-Shien Hwang	Professor and Chair, Department of Engineering Science and Ocean Engineering, National Taiwan University
Dr. G.-C. Gong	Director, Taiwan Ocean Research Institute, NARL Professor, National Taiwan University

### Conference Program Chairs

Finance	Dr. Jen-Hwa Guo
Technical Program	Dr. Jing-Fa Tsai
Exhibition	Dr. Nai-Kuang Liang Dr. Hsiang-Chi Chan
Publication	Dr. Jen-Shiang Kouh
Publicity	Dr. Shun-Hsyung Chang
Tutorial	Dr. Chi-Fang Chen
Student Poster	Dr. Jiahn-Horng Chen Dr. Chung-Chen Chang
Advisory Board	Dr. Hwung-Hweng Hwung





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## IV. Topics

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### General OCEANS Topics

1. Underwater Acoustics and Associated Processing
2. Sonar Signal / Image Processing and Communication
3. Ocean and Coastal Observing Systems, Platforms and Instrumentation
4. Remote Sensing of Air / Ocean Surface
5. Oceans Data Visualization, Modeling and Information Management
6. Marine Environment, Oceanography and Meteorology
7. Optics, Imaging, Vision and E-M Systems
8. Marine and Coastal Law, Policy, Management, and Education
9. Naval Architecture, Offshore Structures and Technology
10. Ocean Vehicles and Floating Structures
11. Others

### Special Topics for OCEANS'14 Taipei

1. Ocean Energy
2. Offshore Wind Farm
3. Offshore Gas Hydrate
4. Coral Reef Monitoring
5. Submarine Networks & Systems
6. Fishery Acoustics
7. Ocean RADAR Observation

For detailed information on topics, please check the official website at <http://www.oceans14mtsieetaipei.org/>.

## V. Program at a Glance (preliminary)

	April 7 (Mon.)	April 8 (Tue.)	April 9 (Wed.)	April 10 (Thu.)
07:30		Speakers Breakfast	Speakers Breakfast	Speakers Breakfast
08:30	Tutorials	Plenary & Opening Ceremony	Technical Sessions	Technical Sessions
10:00	Coffee Break			Coffee Break
10:30	Tutorials	Exhibition Opening	Technical Sessions	Technical Sessions
11:00				
12:00	Tutorials	Technical Sessions	Technical Sessions	Technical Sessions
13:00	Coffee Break	Coffee Break	Coffee Break	Coffee Break
14:30	Tutorials	Technical Sessions	Technical Sessions	Technical Sessions
15:00	Welcome Reception	Exhibitor's Reception		
17:00				
18:00				
19:00			Conference Banquet	
20:00				

## VI. Exhibition Information

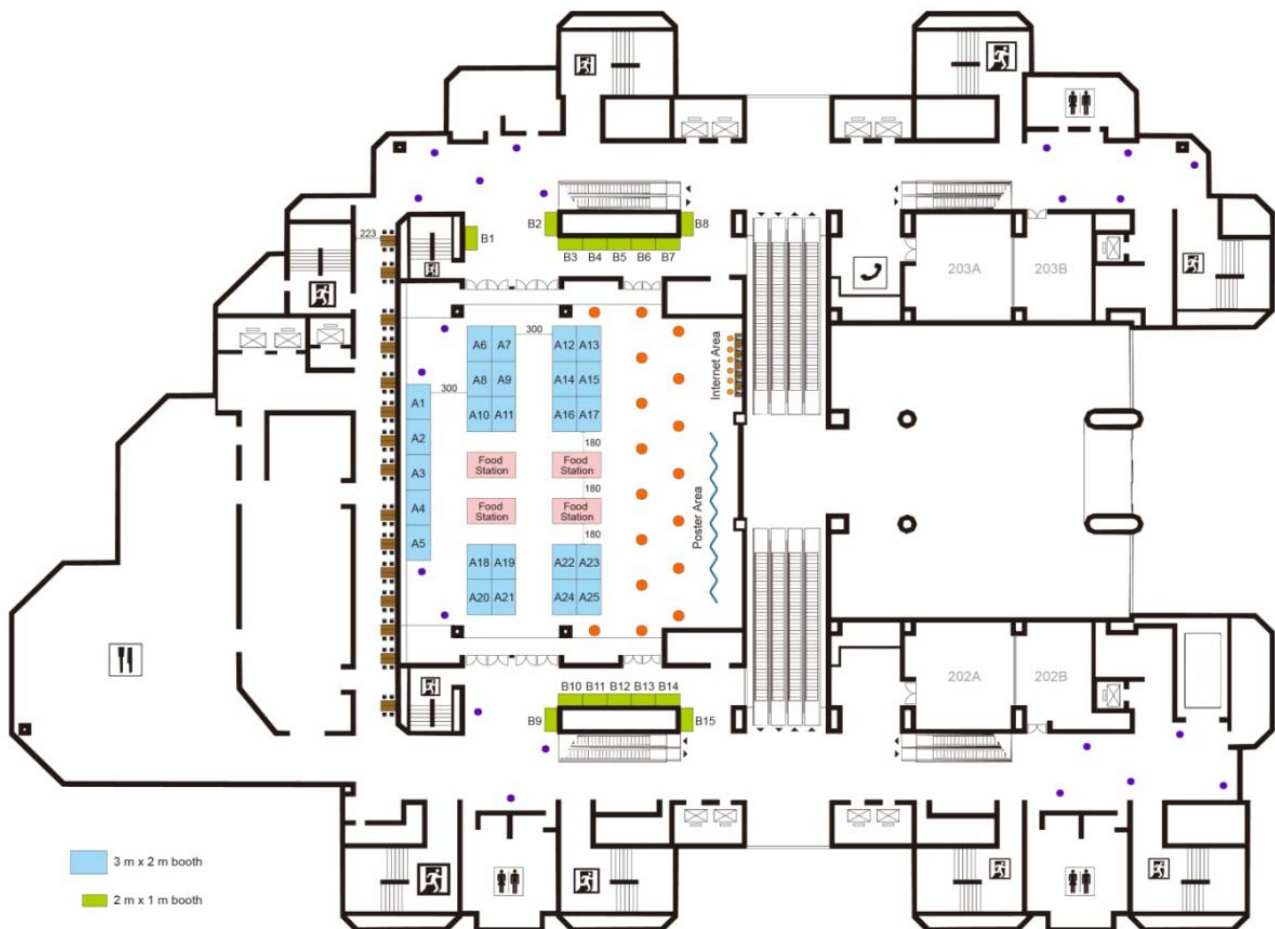
### 1. Exhibition Schedule (tentative)

	Date	Time
<b>Booth Set-up</b>	April 7 (Mon.)	18:30-22:30
<b>Exhibition</b>	April 8 (Tue.)-April 10 (Thu.)	08:30-18:00
<b>Booth Tear-down</b>	April 10 (Thu.)	15:00-22:30

\*\*Please see final exhibition schedule from the official website.

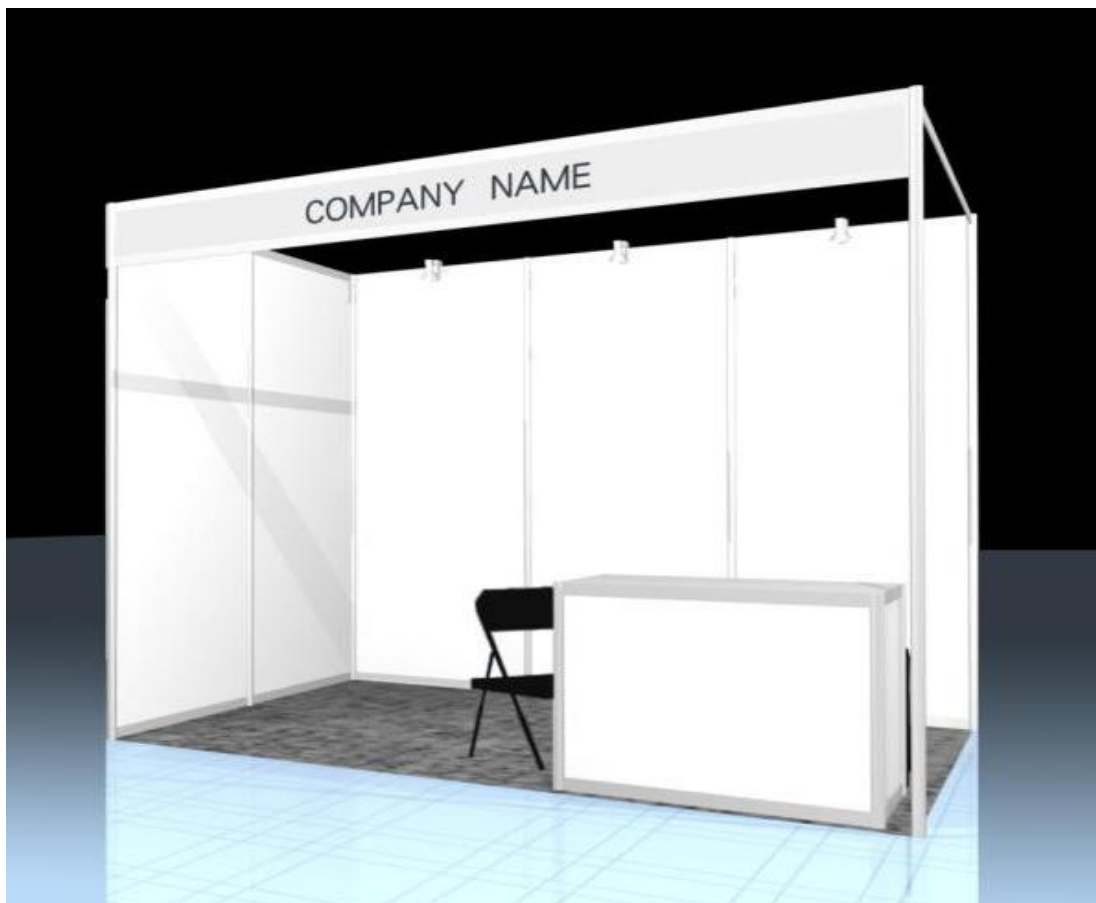
### 2. Location: 2<sup>nd</sup> Floor, Taipei International Convention Center (TICC)

### 3. Floor Plan



#### 4. Shell Scheme Booth

- Size: 3m(length)\*2m(width)\*2.5m(height)
- Needle punched carpet color: Gray
- Fascia: 300cm(width)\*30cm(height), company name will be placed in uniformed style. Company logo is not included.
- 3 spotlights (100w)
- 1 standard information desk (120cm\*50\*75cm/H)
- 2 folding chairs
- 1 socket (110V/5A)
- Electricity: Each booth is entitled to the free use of 500 Watts of 110V electricity, and the electric bill is accumulated by each booth. No additional charge will be made if the amount is under the standard accumulation. For any extra electrical requirement, please contact local secretariat.





## VII. Patron Information

Item		Benefits	Quota	Amount
Package	DAIMOND Patron	<ul style="list-style-type: none"> <li>■ Inclusion in the co-organizer listing (company logo exposure on venue decorations, documents, CD-Rom and program book)</li> <li>■ 2 free exhibition booth (1m*2m)</li> <li>■ 6 full conference registrations</li> <li>■ Sponsor logo displayed on OCEANS website</li> <li>■ Advertisement in program book (1 full page, color)</li> <li>■ Provide conference bags with company logo exposure or name of designated product</li> <li>■ Company advertisement flyer or material inside bags.</li> </ul>	1	NTD 800,000 (approx. USD 26,670)
	PLATINUM Patron	<ul style="list-style-type: none"> <li>■ Inclusion in the co-organizer listing (company logo exposure on venue decorations and documents)</li> <li>■ 1 free exhibition booth (1m*2m)</li> <li>■ 4 full conference registrations</li> <li>■ Sponsor logo displayed on OCEANS website and USB drive</li> </ul>	2	NTD 400,000 (approx. USD 13,340)
	GOLD Patron	<ul style="list-style-type: none"> <li>■ Provide 30% off discount for standard exhibition booth (3m*2m)</li> <li>■ 2 full conference registrations</li> <li>■ Sponsor logo displayed on OCEANS website and folders</li> </ul>	6	NTD 100,000 (approx. USD 3,340)
Advertising	Company website link	<ul style="list-style-type: none"> <li>■ Banner or logo, max. 200x200 pixel</li> </ul>	4	NT 50,000 (approx. USD1,670)
	Advertisement	<ul style="list-style-type: none"> <li>■ Color advertisement in program book (distributed to all participants)</li> <li>■ 1 full page</li> </ul>	4	NTD 60,000 (approx. USD 2,000)-
	Advertisement (inside front cover)	<ul style="list-style-type: none"> <li>■ Color advertisement in program book (distributed to all participants)</li> <li>■ 1 full page</li> </ul>	1	NTD 100,000 (approx. USD 3,340)
	Advertisement (inside back cover)	<ul style="list-style-type: none"> <li>■ Color advertisement in program book (distributed to all participants)</li> <li>■ 1 full page</li> </ul>	1	NTD 100,000 (approx. USD 3,340)
	Tumbler	<ul style="list-style-type: none"> <li>■ Company logo displayed on tumbler</li> </ul>	1	NTD 150,000 (approx. USD 5,000)
	Chopsticks Kits	<ul style="list-style-type: none"> <li>■ Company logo displayed on package</li> </ul>	1	NTD 100,000 (approx. USD 3,340)
	Lanyard	<ul style="list-style-type: none"> <li>■ Provided free of charge to all participants</li> <li>■ Approx. 500 lanyards will be made</li> <li>■ Company name or logo will be on the</li> </ul>	1	NTD 40,000 (approx. USD 1,340)

Item	Benefits	Quota	Amount	
	lanyards, single color			
Internet Area	<ul style="list-style-type: none"> <li>Company name and logo will be shown in the Internet Area</li> </ul>	1	NTD 40,000 (approx. USD 1,340)	
Other	Other patron opportunities could be proposed by the company. Minimum amount of NTD 50,000 (approx. USD 1,670)			
Food & Beverage	Morning Coffee Break, April 8	<ul style="list-style-type: none"> <li>Company name and logo displayed on the decoration material for coffee break</li> </ul>	2	NTD 50,000 (approx. USD 1,670)
	Afternoon Coffee Break, April 8	<ul style="list-style-type: none"> <li>Company name and logo displayed on the decoration material for coffee break</li> </ul>	2	NTD 50,000 (approx. USD 1,670)
	Morning Coffee Break, April 9	<ul style="list-style-type: none"> <li>Company name and logo displayed on the decoration material for coffee break</li> </ul>	2	NTD 50,000 (approx. USD 1,670)
	Afternoon Coffee Break, April 9	<ul style="list-style-type: none"> <li>Company name and logo displayed on the decoration material for coffee break</li> </ul>	2	NTD 50,000 (approx. USD 1,670)
	Morning Coffee Break, April 10	<ul style="list-style-type: none"> <li>Company name and logo displayed on the decoration material for coffee break</li> </ul>	2	NTD 50,000 (approx. USD 1,670)
	Luncheon on April 8	<ul style="list-style-type: none"> <li>Logo displayed on the decoration material for Luncheon</li> </ul>	2	NTD 75,000 (approx. USD 2,500)
	Luncheon on April 9	<ul style="list-style-type: none"> <li>Logo displayed on the decoration material for Luncheon</li> </ul>	2	NTD 75,000 (approx. USD 2,500)
	Luncheon on April 10	<ul style="list-style-type: none"> <li>Logo displayed on the decoration material for Luncheon</li> </ul>	2	NTD 75,000 (approx. USD 2,500)
	Welcome Reception	<ul style="list-style-type: none"> <li>Logo displayed on decorations for Welcome Reception</li> </ul>	1	NTD 200,000 (approx. USD 6,670)
	Exhibitors' Reception	<ul style="list-style-type: none"> <li>Logo displayed on decorations for Exhibitors' Reception</li> </ul>	1	NT 300,000 (approx. 10,000)
Conference Banquet	<ul style="list-style-type: none"> <li>Logo displayed on the decoration material for Conference Banquet</li> </ul>	2	NTD 500,000 (approx. USD 16,670)	
Exhibition	<ul style="list-style-type: none"> <li>One 2m*3m booth with information desk, folding chairs, socket and spotlights</li> <li>Company name will be shown on the booth</li> <li>2 Invitations to the Exhibitors Reception (Monday, April 7)</li> </ul>	22	<b>(On and before Nov. 30, 2013)</b> NTD 81,000 (approx. USD 2,700) <b>(On and after Dec. 1, 2013)</b> NTD 90,000 (approx. USD 3,000)	

\*\*Exchange rate for reference: USD 1 = NTD 30



## VIII. Patron & Exhibition Order Form

Company Name			
Address			
Contact Person		Mobile	
Tel		Fax	
email			
Website			
Email			
Website			

\*Invoice will be issued according to the above information.

Please choose from the following patron items			
Package	<input type="checkbox"/> Diamond NTD800,000.-	<input type="checkbox"/> Platinum NTD400,000.-	<input type="checkbox"/> Gold NTD100,000.-
Advertising	<input type="checkbox"/> Website Link NTD50,000.-		<input type="checkbox"/> Tumbler NTD150,000.-
	<input type="checkbox"/> Advertisement NTD60,000.-		<input type="checkbox"/> Chopstick kitsNTD100,000.-
	<input type="checkbox"/> Advertisement (inside front cover) NTD100,000.-		<input type="checkbox"/> Lanyard NTD40,000.-
	<input type="checkbox"/> Advertisement (inside back cover) NTD100,000.-		<input type="checkbox"/> Internet Area NTD40,000.-
Food & Beverage	<input type="checkbox"/> Morning Coffee Break(April 8) NTD50,000.-		<input type="checkbox"/> Luncheon on April 9 NTD75,000.-
	<input type="checkbox"/> Afternoon Coffee Break(April 8) NTD50,000.-		<input type="checkbox"/> Luncheon on April 10 NTD75,000.-
	<input type="checkbox"/> Morning Coffee Break(April 4/9) NTD50,000.-		<input type="checkbox"/> Welcome Reception NTD200,000.-
	<input type="checkbox"/> Afternoon Coffee Break(April 9) NTD50,000.-		<input type="checkbox"/> Exhibitors' Reception NTD300,000.-
	<input type="checkbox"/> Morning Coffee Break(April 10) NTD50,000.-		<input type="checkbox"/> Conference Banquet NTD500,000.-
	<input type="checkbox"/> Luncheon on April 8 NTD75,000.-		
Exhibition	<input type="checkbox"/> Standard Booth(_____booths)* NTD81,000.- (on and before November 30, 2013) NTD90,000.- (on and after December 1, 2013) 1. Booth number: First Priority____; Second____; Third____ <b>(Please fill in booth number )</b> 2. Two exhibitors' badges will be provided to each booth		
<b>Total Amount : NTD_____</b>			



Please fill in the application form and send it to the Local Secretariat via fax or email. For more information, please contact the Exhibition Co-chair, Dr. Hsiang-Chih Chan

Ship and Ocean Industries R&D Center  
Address: 14F., No.27, Sec.2, Zhongzheng E. Rd., Tamsui Dist., New Taipei  
City 251, Taiwan  
Tel: +886-2-28085899 ext. 441 / Fax: 886-2-28085866  
Email: ExhibitionChair@oceans14mtsieetapei.org

### **Method of Payment (Bank Transfer)**

Bank : Chinatrust Commercial Bank  
Branch : Shinyi Branch  
Address : 1F, No. 236, Sec. 4, Sinyi Rd., Da-an District, Taipei City 106, Taiwan ROC.  
Telephone : +886-2-27079977  
Swift code : CTCBTWTP  
Beneficiary : TAIWAN SNAME  
Account : 252-54006084-0

1. 30% of total amount of patronage shall be paid after confirming your application. The balance should be settled no later than Feb. 28, 2014.
2. The Remittance slip should be faxed with the application form to the Local Secretariat (886-2-87893602) in order to confirm the application process.

Name: \_\_\_\_\_

Position: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_